

M A V E R I C K A I

Turn Any Home's Photos Into A Cinematic Showcase Video

BUILT INSIDE CLAUDE WITH HIGGSFIELD

Take the photos of a home, connect one tool to Claude, and get back a smooth, cinematic walkthrough video with camera motion, transitions, and music, the kind agents pay production teams thousands for, made in minutes.

Connect Higgsfield to Claude (one-time setup)

Turn a home's photos into cinematic clips

Stitch them into one showcase video with music

The exact prompt that gives Claude the instructions

A vertical version for Reels and TikTok

A one-page cheat sheet

2026 Edition

What You'll Need

This connects Claude to Higgsfield, an AI image and video tool, so Claude can take a home's photos, animate each one into a cinematic clip, and stitch them into a finished showcase video. You do it right inside Claude.

Three things: Claude open, a free Higgsfield account, and the photos of the home you want to feature. That's the whole list.

1

tool to connect

~5min

to a finished video

\$0

to start

ABOUT COST (BE REALISTIC)

Higgsfield gives new accounts free credits, enough to make your first video without paying. Generating video uses credits, though, so a full showcase (several clips) will spend a chunk, and longer or higher-quality videos use more. After the free credits, you pick a plan. It's still a tiny fraction of what a production team costs, just not unlimited-free forever.

HEADS UP

Use photos you have the right to use, your own home, your own listing, or a property you represent. Listing photos are usually owned by the photographer or brokerage, so don't repurpose a random home's professional photos as your own marketing.

Step 1: Connect Higgsfield To Claude

This is the one-time setup. Once it's done, Claude can make videos any time you ask.

STEP 1: Grab the Higgsfield connector link

Go to [higgsfield.ai/mcp](https://mcp.higgsfield.ai) and copy the server link. (You can also Google "Higgsfield MCP" and open the first result.) The link you want is:

```
https://mcp.higgsfield.ai
```

STEP 2: Add it as a custom connector in Claude

In Claude, click **Customize** on the left, then **Connectors**, then the + (or Add), and choose **Add custom connector**. Name it **Higgsfield**, paste the link into the "remote MCP server URL" box, and add it.

STEP 3: Sign in and approve

Click **Connect**. Claude sends you to sign into your Higgsfield account (make a free one if you haven't). Approve access, and the connector goes live. You only do this once.

If it won't connect

No "Add custom connector" option. On Free you get one custom connector, so if you already have one, remove it or upgrade. Make sure you're in Customize, then Connectors, then the + button.

It didn't ask you to sign in. Open the connector and hit Connect again, that's what triggers the Higgsfield login. Approve access and you're set.

WHERE THIS WORKS

Custom connectors work on Claude Free (one connector), Pro, and Max. If you plan to add several tools later, a paid plan lets you keep more than one connected at once.

Step 2: Get The Home's Photos In

Claude needs the actual photos to work with. There are two ways to get them in, and the second one always works.

STEP 1: Try pasting the listing URL

Pick the home (for example on Zillow), copy the listing's URL, and paste it into Claude. Ask Claude to pull the photos. Sometimes it grabs them straight from the page.

STEP 2: If that doesn't work, upload the photos yourself

Listing sites often block bots, so Claude may not be able to pull the images from the link. No problem: save or screenshot the photos from the listing (or use your own), then upload them straight into Claude. This always works and gives you cleaner input anyway.

TIP

Feed it 5 to 10 of the best photos, not 40. A tight set of the strongest rooms (exterior, kitchen, living, primary bed and bath, a standout feature) makes a punchier video and uses fewer credits.

HEADS UP

Only use photos you have the rights to. If it's not your home or your listing, get permission first. This is the kind of thing that's easy to skip and important not to.

Step 3: The Video Prompt

With the photos in and Higgsfield connected, this is the prompt that tells Claude exactly what to build. It's detailed on purpose, that's what gets you a polished walkthrough instead of a random slideshow.

THE SHOWCASE VIDEO PROMPT

Here are the photos of this home. Using Higgsfield, turn each photo into a smooth, cinematic clip with gentle camera movement (slow pans and push-ins), then stitch them into one showcase video.

Make it look like a professional real estate listing: bright natural light, clean color, smooth transitions between rooms, and tasteful upbeat background music. Order it like a walkthrough: start with the exterior, flow room to room, and end on the best feature. About 30 seconds, horizontal 16:9.

What happens next: Claude uses Higgsfield to animate each photo, adds motion and transitions, lays in music, and combines it into one video. Give it a few minutes, generating video takes longer than text. When it's done, it hands you the finished file to download.

If a clip looks off

The motion is too much or warps the room. Say "use subtler camera motion, keep the rooms looking real and stable."

You want it longer or shorter. Just ask, "make it 45 seconds" or "tighten it to 20." Longer uses more credits.

Step 4: Refine And Repurpose

One video is good. A few tweaks turn it into a whole content pack from the same photos.

Make a vertical version for Reels and TikTok

VERTICAL CUT

Now make a 9:16 vertical version, about 20 seconds, punchier and faster, for Instagram Reels, TikTok, and YouTube Shorts.

Add the listing details on screen

TEXT OVERLAYS

Add clean text overlays: the price, beds, baths, and square footage on the opening shot, and the address on the final shot.

Change the whole mood

SET THE VIBE

Redo it with a luxury feel: slower pace, warm evening light, and cinematic music. Then also give me a bright, cheerful family-home version.

Add a voiceover

VOICEOVER

Write a short, warm voiceover script highlighting this home's best features, about 25 seconds, and add it over the video.

TIP

Save your favorite settings. Once you land on a look you like (motion, length, music vibe), tell Claude "use these same settings next time" so your next listing video is one prompt away.

The One-Page Cheat Sheet

The whole thing, in order. Screenshot this.

Step	What you do
1. Get the link	higgsfield.ai/mcp , copy https://mcp.higgsfield.ai
2. Add connector	Claude: Customize, Connectors, +, Add custom connector, paste, name it
3. Sign in	Connect, log into Higgsfield, approve (one time)
4. Add photos	Paste the listing URL, or just upload the photos yourself
5. Run the prompt	"Turn these into a cinematic showcase video with Higgsfield"
6. Repurpose	Ask for a vertical cut, text overlays, or a voiceover

The rules that make it work

The tool is Higgsfield (server link: mcp.higgsfield.ai). If Claude can't pull photos from a listing link, upload them yourself, that always works. Use 5 to 10 strong photos, not 40. Video uses credits, so start with a short one. And only use photos you have the rights to.

YOUR ACTION PLAN

1. Make a free Higgsfield account. 2. Add it to Claude as a custom connector (mcp.higgsfield.ai). 3. Upload a home's best 5 to 10 photos. 4. Run the showcase video prompt. 5. Ask for a vertical cut and post it.

Want More AI Tips Like This?

I post daily AI content, tool breakdowns, and prompts that actually help you get more done. Follow me for the latest.

@MavGPT

TikTok | Instagram | Facebook

The photos were always there. Now they move.