

M A V E R I C K A I

THE \$200/DAY PROMPT CHAIN

4 PROMPTS THAT BUILD YOU A BUSINESS IN ONE CHAT

A four-prompt sequence that finds your best offer, reverse-engineers someone already making money doing it, builds your 7-day action plan, and coaches you past the thing holding you back.

How to find the one offer that fits your skills

Reverse-engineering a real person's playbook

A 7-day action plan that costs less than \$100

AI business coaching that finds your blind spot

Bonus prompts to scale past \$200/day

Niche-specific variations you can copy today

Common mistakes that kill momentum

2026 Edition

Why This Chain Works

4

Prompts Total

7

Days to First Sale

<\$100

Startup Cost

Most people ask AI one vague question and get one vague answer back. "How do I make money online?" is a bad prompt. You know this. But even people who write better prompts usually stop after one.

This chain is different because each prompt builds on the last. You stay in the same chat the entire time so Claude has full context from every answer before. By the fourth prompt, Claude knows your skills, your model, your timeline, and your specific mental block. It's not giving generic advice anymore. It's coaching you.

WHY FOUR PROMPTS, NOT ONE

One prompt gives you a surface-level answer. Four prompts in sequence let Claude build a complete picture of who you are, what you should sell, how someone else is already doing it, and what's actually stopping you. Each answer feeds the next. By the end, you have a plan that's genuinely tailored to your situation.

The chain works for freelancers, coaches, consultants, creators, and honestly anyone who has a skill they could charge for but hasn't figured out how to package it yet. You don't need a website. You don't need a following. You just need Claude and about 30 minutes.

TIP

Run this entire chain in one chat session. Do not start a new conversation between prompts. The whole point is that each prompt builds on the context from the previous answers.

Before You Start

You'll get way better results if Claude already knows something about you before you run the chain. If you're using Claude Pro or Max, take two minutes to give it context first. If you're on the free plan, you can still do this, but you'll want to add your background directly into the first prompt.

STEP 1: Give Claude Your Background

PASTE THIS BEFORE RUNNING THE CHAIN

```
Here's some context about me before
we start:

- My name is [your name]
- I work as [your current job/role]
- My main skills are [list 3-5 skills]
- I have experience with [relevant
experience]
- I have about [X] hours per week
available for a side project
- My budget to start is under $100
- I've tried [any past attempts] before
```

The more specific you are here, the better every prompt after this will be. "I'm good at writing" is fine. "I've written B2B SaaS email sequences for three years and my clients see 40% open rates" is way better. Claude can only work with what you give it.

STEP 2: Set Up Your Chat

Setting	What to Do
Model	Use Claude Sonnet or Opus for best results
Chat type	Start a brand new conversation
Extended thinking	Turn it on if you have access
Context	Paste your background first, then run prompts in order

HEADS UP

Do not skip the background step. Without it, Claude will give you generic suggestions like "start a blog" or "try freelancing." With context about your actual skills and situation, it gets specific fast.

Prompt 1: Find Your \$200 Offer

This is where the chain starts. You're asking Claude to cut through all the noise and give you one specific answer. Not five options. Not a list of possibilities. One offer, one channel.

STEP 3: Run the First Prompt

PROMPT 1: THE OFFER FINDER

Based on everything you know about me,
what's the single fastest way for me
to make an extra \$200 a day?

Limit it to one offer and one channel
only. No generic advice, be specific
to my skills and what I can start
this week.

What Claude Will Give You

Claude will analyze your background and pick the one offer that makes the most sense given your skills, experience, and available time. It will also tell you the specific channel to find customers. Not "social media." Something like "cold DM agency owners on LinkedIn" or "post in Facebook groups for real estate agents."

The key words in this prompt are "one offer and one channel only." Without that constraint, Claude will try to be helpful by giving you five options. That's actually less helpful because now you have to choose. You want Claude to choose for you based on your specific situation.

WHY \$200/DAY IS THE TARGET

It's high enough to be meaningful (\$6,000/month, \$73,000/year) but low enough that it doesn't require a massive infrastructure to hit. You can make \$200/day with one client paying you \$1,000/week, or four clients paying you \$50 each. It's a realistic first target that forces Claude to think practically instead of dreaming big.

TIP

If Claude's suggestion doesn't feel right, don't start over. Say: "That doesn't feel like a fit because [reason]. What's the next best option given that constraint?" Claude will adjust while keeping all your context.

Prompt 2: Find Your Blueprint

Now you have your offer. But you're not the first person to try this. Someone out there is already making money doing exactly what Claude just suggested. This prompt finds that person and breaks down what they're doing so you can copy the system.

STEP 4: Run the Second Prompt

PROMPT 2: THE REVERSE ENGINEER

```
Who is the one person already making  
money this exact way that I should be  
modeling?
```

```
Give me their name and reverse engineer  
the specific moves that make them  
successful so I can copy the system.
```

What Claude Will Give You

Claude will name a real person who's succeeding with the exact model it recommended. Then it breaks down their entire approach: how they find clients, how they price their offer, how they deliver, what their content looks like, what makes them stand out.

This is honestly one of the most powerful things AI can do. Instead of spending weeks researching competitors and trying to figure out what works, Claude hands you a complete breakdown in about 30 seconds. You get the playbook without doing the detective work.

HEADS UP

Claude might occasionally name someone who isn't a perfect match, or combine traits from multiple people. That's fine. The value isn't in the specific name. It's in the system and strategy Claude extracts. Focus on the moves, not the person.

Go Deeper

After Claude gives you the breakdown, you can push for more detail on any part of it. Here are some follow-up questions that work well:

OPTIONAL FOLLOW-UPS

```
What does their pricing structure look  
like? How do they package their offer?  
  
What's their client acquisition funnel?
```

Walk me through it step by step.

What content do they post that
actually drives paying clients vs.
just engagement?

TIP

Look up the person Claude names. Check their LinkedIn, website, or social profiles. You'll often find that Claude's breakdown is accurate, and seeing their actual content gives you even more to work with.

Prompt 3: Your 7-Day Action Plan

This is where the chain gets really practical. You're telling Claude to become the person it just analyzed and build you a day-by-day plan. Not vague advice. Actual tasks with actual deadlines.

STEP 5: Run the Third Prompt

PROMPT 3: THE ACTION PLAN

Pretend you are that person. Build me a seven-day action plan that needs less than \$100 upfront and gets me my first paying customer as fast as possible.

Give me exactly what to do each day.

What Claude Will Give You

A complete day-by-day breakdown. Day 1 might be setting up your offer and creating a simple landing page. Day 2 could be writing your outreach templates. Day 3 might be sending your first 20 cold messages. Every day has specific, concrete tasks.

The "pretend you are that person" instruction is doing a lot of work here. It forces Claude to think from the perspective of someone who's already succeeded, not from the perspective of an AI giving generic business advice. The answers get way more tactical.

Day	Typical Focus	Time Needed
Day 1	Define offer, set up basic presence	2-3 hours
Day 2	Create outreach templates and materials	2 hours
Day 3	Start reaching out to potential clients	1-2 hours
Day 4	Follow up, refine messaging based on responses	1-2 hours
Day 5	Double down on what's getting replies	1-2 hours
Day 6	Close your first deal or book first call	1-2 hours
Day 7	Deliver, get feedback, set up for week two	2-3 hours

THE UNDER-\$100 CONSTRAINT

This is intentional. It eliminates all the excuses about needing money to make money. Most service-based businesses can launch with a free Canva page, a free email account, and your existing skills. The constraint forces Claude to focus on hustling and outreach instead of building expensive infrastructure.

DO THIS RIGHT NOW

After Claude gives you the 7-day plan, screenshot it or copy it into a notes app. Print it if that helps you. Then block out the specific hours on your calendar for each day. A plan without calendar blocks is just a wish list.

Prompt 4: Break Through Your Block

This is honestly the most underrated prompt in the chain. Most people have a plan but never execute it. Something stops them. Maybe it's fear of rejection, maybe it's imposter syndrome, maybe it's analysis paralysis. This prompt finds it.

STEP 6: Run the Fourth Prompt

PROMPT 4: THE BLIND SPOT FINDER

Act as my business coach. Ask me questions one at a time until you find the one thing stopping me from hitting my goal.

Then reframe it and give me a 48-hour plan to prove it works.

How This Works

Claude switches into coaching mode. It won't just dump advice on you. It will ask you one question, wait for your answer, then ask another. It's narrowing down your specific blocker through conversation, not guessing.

After a few rounds of questions (usually 4-6), Claude will identify the core thing holding you back. Then it does two things: reframes the blocker so you see it differently, and gives you a 48-hour action plan to test whether the fear is real or imagined.

Common Blocker	How Claude Reframes It	48-Hour Test
"I'm not qualified enough"	You don't need credentials, you need one result	Offer to do the work free for one person
"Nobody will pay for this"	You haven't asked the right people yet	Send 10 messages to your target market
"I don't have time"	You have time, you have a priority problem	Block 90 minutes tomorrow and do step one
"The market is too saturated"	Saturated means demand is proven	Find 5 competitors and note what they do badly
"I don't know where to start"	You do, you're just overthinking it	Do one task from Day 1 in the next 2 hours

TIP

Answer Claude's coaching questions honestly. If you give it polished answers, it will find polished problems. If you give it raw, honest answers like "I'm scared people will think I'm a fraud," it will find the real issue and actually help you through it.

After the Chain: Scaling Up

The four-prompt chain gets you to your first paying customer. But \$200/day is just the starting point. Once you've validated the offer and know people will pay for it, you need to scale. Here are the prompts to run next.

Scale Prompt 1: Raise Your Prices

SCALE YOUR PRICING

```
I've gotten [X] clients paying [price]
for [service]. Based on the results
I'm delivering, what should I charge
now? Give me a pricing strategy that
gets me to $500/day without losing
clients.
```

Scale Prompt 2: Build a Funnel

BUILD AN INBOUND SYSTEM

```
I'm getting clients through [current
method]. Build me a content strategy
that brings clients to me instead of
me chasing them. I can spend 30
minutes a day on content. What
should I post, where, and how often?
```

Scale Prompt 3: Productize Your Service

TURN YOUR SERVICE INTO A PRODUCT

```
I keep doing the same work for every
client. Help me turn this into a
scalable product or template I can
sell at a lower price point to more
people. Think courses, templates, or
digital products.
```

Scale Prompt 4: Automate the Boring Parts

AUTOMATE YOUR WORKFLOW

Here's my current client workflow from first message to delivery: [describe your process]. What parts can I automate with AI tools? Be specific about which tools and how to set them up.

Niche Variations

The four-prompt chain works for any skill set, but you can make it even more targeted by adjusting the first prompt for your specific situation. Here are versions tuned for different niches.

For Freelance Writers

WRITER VERSION

I'm a freelance writer with experience
in [niche]. What's the single fastest
way for me to make \$200/day writing?
One offer type, one client channel.
No content mills. I want direct
clients paying premium rates.

For Designers and Creatives

DESIGNER VERSION

I'm a designer who knows [tools/skills].
What's one design service I can offer
for \$200/day that businesses actually
need right now? One offer, one
platform to find clients. No
marketplace race-to-the-bottom work.

For People with a Day Job

SIDE HUSTLE VERSION

I work full-time as a [role] and have
2-3 hours per evening and weekends.
What's the single best way to make
\$200/day using my [specific skill]
as a side income? Must be flexible
enough to do outside business hours.

For Complete Beginners

BEGINNER VERSION

I don't have a specific marketable skill yet but I'm willing to learn. What's one skill I could pick up in 7 days that would let me start making \$200/day? Give me the skill, how to learn it fast, and where to find my first client.

For Coaches and Consultants

COACH VERSION

I have expertise in [area] and want to sell coaching or consulting. What's the one coaching offer I should lead with to make \$200/day? What should I charge per session, and where do I find people who will pay for it this week?

Common Mistakes

I see the same mistakes every time someone runs this chain. Avoid these and your results will be way better.

Mistake	Why It Kills Results	Do This Instead
Starting a new chat between prompts	Claude loses all context and gives generic answers	Run all four prompts in one continuous conversation
Being vague about your skills	"I'm good at stuff" gets you a garbage plan	List specific skills, years of experience, past results
Asking for multiple options	More options means more indecision	Force Claude to pick ONE offer and ONE channel
Skipping prompt 4	You'll have a great plan you never execute	The coaching prompt is what gets you past your blockers
Not following the 7-day plan	The plan expires. Day 1 tasks lose relevance by Day 14	Start within 24 hours of running the chain
Tweaking the plan instead of executing it	Perfecting your offer page for a week is procrastination	Ship something imperfect on Day 1, improve later

HEADS UP

The biggest mistake isn't a bad prompt. It's running the chain, reading the answers, thinking "that was cool," and then never doing anything. The chain only works if you actually follow the plan. Close this guide and go execute.

Quick Reference: All Four Prompts

Here's the complete chain in one place. Copy these, paste them into Claude in order, and don't start a new chat between them.

PROMPT 1: FIND YOUR OFFER

Based on everything you know about me, what's the single fastest way for me to make an extra \$200 a day? Limit it to one offer and one channel only. No generic advice, be specific to my skills and what I can start this week.

PROMPT 2: FIND YOUR MODEL

Who is the one person already making money this exact way that I should be modeling? Give me their name and reverse engineer the specific moves that make them successful so I can copy the system.

PROMPT 3: BUILD YOUR PLAN

Pretend you are that person. Build me a seven-day action plan that needs less than \$100 upfront and gets me my first paying customer as fast as possible. Give me exactly what to do each day.

PROMPT 4: FIND YOUR BLOCK

Act as my business coach. Ask me questions one at a time until you find the one thing stopping me from hitting my goal. Then reframe it and give me a 48-hour plan to prove it works.

YOUR NEXT MOVE

Open Claude right now. Paste your background context first, then run these four prompts in order. Do not close this guide and say "I'll do it later." Later never comes. Start the chat now.

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Stop planning. Start prompting. Your first customer is four messages away.