

M A V E R I C K A I

Connect Your Shopify Store To Claude

THE CHEAT CODE FOR GROWING YOUR ONLINE STORE

Claude connects straight to your Shopify store. Once it's linked, you can add products, spin up discount codes, pull orders and customer details, and get real analysis of your store's performance, all by typing in plain English. It's like an AI business partner for your shop.

Connect your store to Claude in about 30 seconds

Everything Claude can do once it's linked

The prompt from the video that finds ways to grow sales

Ready-to-use prompts for products, discounts, and orders

Turn it into a weekly report that runs itself

How to use the write actions safely

2026 Edition

What This Unlocks

Running a store means living in a dozen dashboards, digging for numbers, and doing the same little tasks over and over. Connecting Shopify to Claude collapses a lot of that into a conversation. You ask, it looks at your real store data, and it answers, or it goes and does the thing.

Once your store is linked, Claude can add products, create discount codes, browse recent orders, view customer details, and pull real analytics on how the store is performing. Then you can just ask it business questions, like where you're losing sales, and it answers from your actual numbers, not generic advice.

1

connection to set up

30s

to link your store

\$0

to connect

WHAT YOU NEED

Claude, and a Shopify store you own or manage. That's it. The connector is free to add. It works on Claude Free (which allows one custom connector), Pro, and Max, a paid plan just lets you keep more connectors linked at once.

Step 1: Connect Your Store

This is the 30-second part. One-time setup.

STEP 1: Open your connectors

In Claude, on the left, choose **Customize**, then **Connectors**. Click **Add**, then **Browse connectors**.

STEP 2: Add Shopify

Search for **Shopify** and click **Connect**.

STEP 3: Log in and pick your store

Log into Shopify when it prompts you, choose which store you want connected, and approve access. That's it, your store is now officially linked to Claude.

If it won't connect

Can't find it, or the add button is greyed out. On Claude Free you get one custom connector, so if you already have one connected, remove it or upgrade, then try again.

You have more than one store. It'll ask which to connect. To switch later, just reconnect and pick the other store, or say "switch to my other Shopify store."

TIP

Say "using Shopify" in your prompts, or just mention your store, so Claude reaches for your real store data instead of answering generically.

What Claude Can Do With Your Store

Once connected, here's the toolkit, all driven by plain-English prompts.

You can...	What that looks like
Manage products	Add new products, update details, prices, and descriptions, organize collections
Create discounts	Spin up percentage discount codes for a sale or a campaign
Review orders	Pull recent orders, spot refunds, big orders, and repeat buyers
See customers	Look up customer details and find your best, highest-spending buyers
Pull analytics	Sales, orders, and product performance over any period, explained
Get real advice	Analysis and growth ideas based on YOUR numbers, not generic tips

THIS IS THE PART THAT'S DIFFERENT

Plenty of tools give you a dashboard. The unlock here is that Claude reads your actual store data and reasons about it. "Why did sales dip last week?" gets an answer grounded in your real orders, not a generic blog-post answer.

The Prompts To Actually Use It

Start with the one from the video, then keep going. Everything here works once your store is connected.

GROW MY SALES (THE VIDEO PROMPT)

Based on my store's recent performance, find five ways I can increase my conversion rate that'll lead to more sales and total revenue. Use my real data and be specific to my store.

READ MY NUMBERS

Pull my sales for the last 30 days versus the previous 30. What's up, what's down, and what's the most likely reason for each change?

FIND MY BEST CUSTOMERS

Show me my top 10 customers by total spend, what they've bought, and how I could bring them back for a repeat purchase.

SPOT-CHECK MY ORDERS

Show me my last 20 orders and flag anything worth a look: refunds, unusually large orders, or repeat buyers.

Power Moves

Once you're comfortable, this is where it starts feeling like a real business partner.

Add a product without touching the dashboard

ADD A PRODUCT

Add a new product to my store: [name], price [\$X], in [collection]. Write me a strong product description for it and show me everything before you publish it.

Launch a discount for a sale

CREATE A DISCOUNT

Create a 15% off code called [CODE] that runs from [date] to [date]. Show me the details to confirm before you create it.

A weekly report that runs itself

Set this up as a scheduled task so it lands in your inbox every week without you asking.

WEEKLY STORE REPORT

Every Monday at 8am, pull last week's sales, orders, top products, and any refunds, compare to the week before, and give me a short report with one thing to focus on this week.

TIP

Ask it to write, too. "Write better descriptions for my 10 worst-selling products" or "draft a launch email for this new product" both use your real store data as the starting point.

Use The Write Actions Safely

This connector doesn't just read your store, it can change it: create products, publish discount codes, update details. That's the power, and it's also why to stay in the driver's seat.

REVIEW BEFORE IT PUBLISHES

Get in the habit of asking Claude to "show me before you publish" or "confirm with me first," especially for anything involving money or that customers will see. A discount code is real dollars off, and a product goes live to shoppers. Read it, then give the go-ahead.

Simple habits that keep it clean

Start by asking for reads (analytics, orders, customers) until you trust the outputs, then move to writes. Double-check discount codes, the percentage, the code, and the expiry, before they go live. For big or bulk changes, have it list exactly what it's about to do and approve it. And if you share a store with a team, agree on who's letting Claude make changes.

YOU'RE ALWAYS IN CONTROL

Claude doesn't do anything to your store you didn't ask for, and you can tell it to hold off and just show you a plan first. Treat it like a sharp new employee: give it real work, and sign off on the important stuff yourself.

The One-Page Cheat Sheet

The whole thing, in order. Screenshot this.

Step	What you do
1. Connect	Claude: Customize, Connectors, Add, Browse, Shopify, Connect
2. Pick your store	Log into Shopify and choose the store to link
3. Ask your numbers	"Pull my last 30 days of sales vs the prior 30, what changed and why?"
4. Grow	"Find 5 ways to raise my conversion rate, based on my real data"
5. Do	Add products, create discounts, always 'show me before you publish'
6. Automate	Set a weekly report as a scheduled task

The rules that keep it working

Say "using Shopify" so it pulls real data. Ask it to show you before it publishes anything. Double-check discount codes before they go live. Start with reads, then move to writes. And ask business questions, not just tasks, "where am I losing sales?" is where it really earns its keep.

YOUR ACTION PLAN

1. Connect your store (30 seconds). 2. Ask it to break down your last 30 days. 3. Run the 'find 5 ways to grow' prompt and pick one to act on. 4. Set up the weekly report. 5. Let it draft your next product or discount, and you approve.

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Your store's data, finally talking back to you.