

M Y 1 0 M U S T - H A V E

CLAUDE SKILLS

The Only Skills You Need to Turn Claude Into a Powerhouse

Design • Copywriting • SEO • Marketing • Security
Testing • Data Analysis • Memory • Context Engineering

Free Download Links Included for Every Skill

2026 Edition • Updated March 2026

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Why You Need Claude Skills

Claude is already one of the most powerful AI assistants on the planet. But out of the box, it's a generalist. Skills are what transform Claude from a general-purpose chatbot into a specialized expert that knows your exact workflow.

Think of skills like installing apps on your phone. Your phone is useful by default, but installing the right apps makes it 10x more powerful. The same is true for Claude. The 10 skills in this guide cover every major use case: web design, content writing, SEO, marketing, security, testing, data analysis, memory management, and more.

Each skill includes a direct download link and a one-line install command. Most take less than 30 seconds to set up. Let's dive in.

Quick Reference

#	Skill	Use Case
01	UI/UX Pro Max	Stunning web & app design
02	Blader Humanizer	Remove AI writing fingerprints
03	Frontend Design (Anthropic)	Production-grade interfaces
04	Claude SEO	Search engine domination
05	Marketing Skills	Copy, emails & conversions
06	OWASP Security	Secure code automatically
07	TDD Guard	Test-driven development
08	Context Engineering Kit	Better memory & performance
09	Claude Scientific Skills	Data analysis & research
10	Claude Mem	Persistent memory across sessions

HOW TO INSTALL

Most skills install with a single command in your terminal. Just copy the install command shown for each skill below, paste it into your terminal, and you're good to go. Some skills use npx, others use git clone. Both methods take less than 30 seconds.

01

UI/UX Pro Max

Design Intelligence for Every Platform

The most comprehensive design intelligence skill in the Claude ecosystem. UI/UX Pro Max gives Claude a searchable design database with 50+ UI styles, 97 color palettes, 57 font pairings, 99 UX guidelines, and 25 chart types across 9 technology stacks. Its flagship Design System Generator analyzes your project requirements and generates a complete, tailored design system in seconds. Supports HTML/Tailwind, React, Next.js, Vue, Svelte, ShadCN, Flutter, SwiftUI, React Native, and more.

BEST FOR

Building professional websites, landing pages, dashboards, and mobile apps with stunning design

Key Features:

- 50+ UI styles, 97 color palettes, 57 font pairings built in
- AI-powered Design System Generator (v2.0 flagship feature)
- Supports 9+ technology stacks including web, mobile, and desktop
- Auto-activates when you request any UI/UX work
- Built-in Python CLI tool for querying the design database

Install:

```
uipro init --ai claude --global
```

<https://github.com/nextlevelbuilder/ui-ux-pro-max-skill>

02

Blader Humanizer

Make AI Writing Sound 100% Human

The go-to skill for removing every trace of AI-generated writing from your text. The Humanizer detects 24 distinct AI writing patterns including inflated symbolism, promotional language, superficial analyses, vague attributions, em dash overuse, rule-of-three structures, AI vocabulary words, and excessive conjunctive phrases. It rewrites your content to sound natural, authentic, and completely human. Essential for anyone publishing AI-assisted content.

BEST FOR

Content creators, bloggers, marketers, and anyone who wants AI-assisted writing that reads as completely human

Key Features:

- Detects and fixes 24 distinct AI writing patterns
- Before/after examples for every pattern it catches
- Works on blog posts, emails, social media, and any text
- Preserves your original meaning while removing AI fingerprints
- 3,000+ GitHub stars and actively maintained

Install:

```
npx skills add blader/humanizer
```

<https://github.com/blader/humanizer>

03

Frontend Design (Official Anthropic)

Production-Grade Interfaces That Actually Look Good

Anthropic's own official frontend design skill with 124,000+ installs. This skill transforms Claude from a generic code generator into a design-minded frontend developer. It establishes a design framework before coding — identifying purpose, audience, and a specific aesthetic direction (brutalist, maximalist, retro-futuristic, luxury, playful, etc). It intentionally avoids the "AI look" with generic system fonts, predictable purple gradients, and cookie-cutter components.

BEST FOR

Creating distinctive, beautiful web interfaces that don't look AI-generated

Key Features:

- 124,000+ installs — the most popular official Anthropic skill
- Bold aesthetic choices with distinctive typography and color palettes
- High-impact animations and context-aware visual details
- Avoids generic AI-generated design patterns automatically
- Includes the Frontend Aesthetics Cookbook for advanced techniques

Install:

```
/plugin marketplace add anthropics/skills
```

<https://github.com/anthropics/claude-code/tree/main/plugins/frontend-design>

04

Claude SEO

19 Sub-Skills for Complete Search Domination

A universal SEO powerhouse with 19 sub-skills, 12 subagents, and 3 extensions covering every aspect of search optimization. From technical SEO audits and E-E-A-T analysis to schema markup, AI search optimization (GEO/AEO), local SEO, backlink strategy, and Google API integrations (Search Console, PageSpeed, GA4). It even generates SEO images and exports professional PDF/Excel reports. With 3,000+ stars on GitHub, it's the most complete SEO toolkit available for any AI agent.

BEST FOR

Website owners, marketers, and agencies who want to dominate search rankings and AI citations

Key Features:

- 19 sub-skills covering technical, on-page, off-page, and AI search SEO
- 12 specialized subagents that work autonomously on SEO tasks
- Google API integrations: Search Console, PageSpeed, CrUX, GA4
- AI search optimization (GEO/AEO) for ChatGPT, Perplexity, etc.
- Professional PDF and Excel report generation

Install:

```
git clone https://github.com/AgriciDaniel/claude-seo.git && bash
install.sh
```

<https://github.com/AgriciDaniel/claude-seo>

05

Marketing Skills

CRO, Copywriting, Email Sequences & Growth

Built by Corey Haines, this marketing-focused skill pack gives Claude expert-level abilities in conversion rate optimization, direct response copywriting, email sequence writing, analytics tracking, and growth engineering. Ask Claude to optimize a landing page, write homepage copy, set up GA4 tracking, or create a 5-email welcome sequence and it performs like a seasoned marketing consultant. Works across Claude Code, Codex, Cursor, and more.

BEST FOR

Founders, marketers, and solopreneurs who need professional copy, emails, and conversion optimization

Key Features:

- 5 specialized skills: CRO, copywriting, SEO, analytics, email sequences
- Direct response copywriting with proven conversion frameworks
- Landing page optimization with data-driven recommendations
- Automated email sequence generation (welcome, nurture, sales)
- Compatible with Claude Code, Codex, Cursor, Windsurf, and more

Install:

```
npx skillkit install coreyhaines31/marketingskills
```

<https://github.com/coreyhaines31/marketingskills>

06

OWASP Security

Enterprise-Grade Code Security in Every Project

This skill gives Claude deep knowledge of OWASP Top 10:2025, ASVS 5.0, and even Agentic AI security patterns. It includes code review checklists, secure coding patterns, and language-specific security quirks for 20+ programming languages. Every time Claude writes or reviews code, it automatically applies security best practices, catching vulnerabilities before they reach production. Essential for any developer or agency shipping real software.

BEST FOR

Developers and agencies who need secure code without hiring a dedicated security team

Key Features:

- OWASP Top 10:2025 and ASVS 5.0 fully integrated
- Agentic AI security guidelines (2026 edition)
- Security quirk guides for 20+ programming languages
- Automatic vulnerability detection during code review
- Install globally to protect every project automatically

Install:

```
curl -sL  
https://raw.githubusercontent.com/agamm/claude-code-owasp/main/.claude/  
skills/owasp-security/SKILL.md -o ~/.claude/skills/owasp-security/SKILL.md  
--create-dirs
```

<https://github.com/agamm/claude-code-owasp>

07

TDD Guard

Enforced Test-Driven Development That Actually Works

Without a TDD skill, Claude produces inconsistent test results. TDD Guard changes that by enforcing a strict Red-Green-Refactor cycle every single time. When Claude tries to skip tests or over-implement, TDD Guard blocks the action and explains what needs to happen instead. It ensures tests are always written before implementation, resulting in cleaner, more reliable, and more maintainable code. Your codebase will thank you.

BEST FOR

Developers who want bug-free, well-tested code without having to manually enforce discipline

Key Features:

- Enforces strict Red-Green-Refactor TDD cycle automatically
- Blocks code that's written before tests exist
- Explains what needs to happen when violations are detected
- Produces significantly cleaner and more maintainable code
- Works seamlessly with any testing framework

Install:

```
git clone https://github.com/nizos/tdd-guard.git && cp -r tdd-guard/.claude/skills ~/.claude/skills/
```

<https://github.com/nizos/tdd-guard>

08

Context Engineering Kit

Master Claude's Memory and Context Window

Claude's biggest limitation is context window management, and this skill solves it. The Context Engineering Kit teaches Claude context fundamentals, degradation patterns, optimization techniques like compaction and caching, compression strategies, memory architectures, and multi-agent coordination patterns. It dramatically improves Claude's performance on long, complex tasks by ensuring it uses its context window intelligently rather than wasting tokens.

BEST FOR

Power users working on large projects who need Claude to maintain quality over long sessions

Key Features:

- Context degradation detection and prevention
- Compaction, masking, and caching optimization techniques
- Memory architecture patterns for long-running sessions
- Multi-agent coordination for complex workflows
- Compatible with Claude Code, Codex, Cursor, Gemini CLI, and more

Install:

```
git clone https://github.com/NeoLabHQ/context-engineering-kit.git && cp -r context-engineering-kit/.claude/skills ~/.claude/skills/
```

<https://github.com/NeoLabHQ/context-engineering-kit>

09

Claude Scientific Skills

136 Research & Data Analysis Skills in One Pack

A massive collection of 136 scientific and research skills organized across multiple domains including data analysis, statistical modeling, research methodology, financial analysis, engineering, and academic writing. Turn Claude into a research assistant that can analyze datasets, run statistical tests, create visualizations, write literature reviews, and generate publication-ready reports. Perfect for researchers, students, analysts, and anyone working with data.

BEST FOR

Researchers, data analysts, students, and finance professionals who need serious analytical power

Key Features:

- 136 skills spanning science, research, finance, and engineering
- Statistical modeling and data analysis workflows
- Visualization generation with publication-quality charts
- Academic writing assistance with proper citation handling
- Financial modeling and quantitative analysis capabilities

Install:

```
git clone https://github.com/K-Dense-AI/claude-scientific-skills.git && cp  
-r claude-scientific-skills/.claude/skills ~/.claude/skills/
```

<https://github.com/K-Dense-AI/claude-scientific-skills>

10

Claude Mem

Persistent Memory Across Every Session

Claude forgets everything when a session ends. Claude Mem fixes this by automatically capturing everything Claude does during your coding sessions, compressing it with AI, and injecting relevant context back into future sessions. It's like giving Claude a long-term memory that persists across sessions. No more re-explaining your project, your preferences, or your codebase structure every time you start a new chat.

BEST FOR

Anyone tired of re-explaining their project every time they start a new Claude session

Key Features:

- Automatic session capture with AI-powered compression
- Relevant context injection at the start of every new session
- Remembers your project structure, preferences, and patterns
- Built on Claude's Agent SDK for intelligent memory management
- Zero manual effort — works entirely in the background

Install:

```
git clone https://github.com/thedotmack/claude-mem.git && cd claude-mem &&  
npm install
```

<https://github.com/thedotmack/claude-mem>

You're All Set!

Install these 10 skills and you'll have a Claude setup that covers design, copywriting, SEO, marketing, security, testing, research, and persistent memory. That's not just a chatbot — that's a full team of specialists working for you 24/7.

The best part? Every skill on this list is completely free and open source. Just click the GitHub links, follow the install commands, and you're ready to go.

WANT MORE?

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