M A V E R I C K A I

CLAUDE CAN NOW SCROLL SOCIAL MEDIA AND FIND YOU CUSTOMERS

THE FREE LEAD FINDER SKILL FROM MY VIDEO

Claude can now scroll social media for you and find you customers. You install a free skill called Lead Finder, type /lead-finder and paste in your website. Claude opens Instagram, TikTok, Facebook and YouTube right in your browser, finds every person who's posted about needing what you sell, and pulls their biggest problems, what they wish they had and what's stopping them from buying, in their own words. Then it writes a message to every single one of them using the exact words they posted. All you have to do is hit send.

The free skill from my video, installed in about 10 seconds

Real people on Instagram, TikTok, Facebook and YouTube who need what you sell

Their biggest problems, wishes and doubts, in their own words

A message for every one of them, written from the exact words they posted

It never sends anything: you hit send

November 2026

Start Here: What You Need

THE PLAN

1. Open Claude's Code tab and paste in the install line.
2. Start a new chat, type /lead-finder and paste in your website.
3. Open your list and send each message yourself.

Before you start

Your account: The Claude desktop app on a Mac or Windows PC, with a paid Claude plan (Pro or higher).

Your browser: Claude in Chrome, logged in to your Instagram and Facebook.

Your business: Your website, or one line about what you sell and who buys it.

This runs from your computer, not your phone. Claude needs the Code tab and a browser it can scroll for you.

What	Details
The Claude desktop app	Free at claude.com/download, for Mac or Windows
A paid Claude plan	Pro or higher. The Code tab isn't on the Free plan
A browser Claude can use	The free Claude in Chrome extension (best, since you're probably already logged in to Instagram and Facebook there), or the browser built into the Claude desktop app
Instagram and Facebook	Logged in, in that browser. TikTok and YouTube work either way
Your website	Or one line about what you sell and who buys it

It costs nothing extra. No new accounts, no API keys, and nothing to pay for beyond your Claude plan.

Copy This First: The Install Line From My Video

Want it all in one go? In Claude's **Code** tab (Step 1 shows how), paste this with your website and it installs the skill and runs it for you:

ALL PROMPTS | COPY & PASTE

```
Do these in order and show each one under its own short heading:
1) Install the lead-finder skill from https://github.com/maverickmaltin/lead-finder
2) Use it right away to find customers for my website: [YOUR WEBSITE]
```

Or go one at a time, like in the video. First, paste this into the Code tab:

PROMPT 1 | COPY & PASTE

```
Install the lead-finder skill from https://github.com/maverickmaltin/lead-finder
```

Then start a new chat, type this with your website and send it:

PROMPT 2 | COPY & PASTE

```
/lead-finder [YOUR WEBSITE]
```

> **TIP**
>
> No website? Type /lead-finder and one line about your business instead, like "/lead-finder I'm a wedding photographer in Austin."

Step 1: Install the Skill

- **Open the Claude desktop app** and click **Code** at the top.
- **Pick where it works.** Under the message box, make sure **Local** is picked (not the cloud), then choose a folder for it to work in. Make a new empty folder called **Leads** on your Desktop and pick it. Your lists get saved there.
- **Paste the install line** from the page before and press Enter.

Claude asks before it runs anything on your computer. Click to allow it. About 10 seconds later it says: "Installed. Now type /lead-finder and paste in your website."

> **TIP**
>
> If Claude says "Type /reload-skills first", do that, or start a new chat in the Code tab. That's normal the first time you ever install a skill.

Step 2: Give Claude a Browser

Claude scrolls social media in a real browser, the same way you would.

- **Claude in Chrome (best).** Install the free Claude extension from the Chrome Web Store and sign in with the same Claude account. Then make sure you're logged in to Instagram and Facebook in Chrome.
- **Or the Claude app's own browser.** If you'd rather not use Chrome, Claude can use the browser built into the desktop app. Log in to Instagram and Facebook there the first time it opens them.

HEADS UP

Log in to Instagram and Facebook yourself. Never type a password into the chat, and Claude never types one for you.

Step 3: Find Your Customers

Start a new chat in the Code tab, type **/lead-finder**, paste in your website (like **/lead-finder mavgpt.ai**) and send it.

Here's what happens next. It takes a few minutes, and Claude tells you what it's doing as it goes.

- **It reads your website** and tells you in one line what you sell and who it's looking for.
- **It scrolls TikTok, YouTube, Instagram and Facebook** right in your browser and opens the posts where your buyers hang out.
- **It reads the comments** and writes down every person who posted that they need what you sell, with a link to the exact post.
- **It pulls their words:** their biggest problem, what they wish they had and what's stopping them from buying.
- **It writes a message to every single one of them,** using the exact words they posted.

> **TIP**
>
> Claude asks before it uses your browser. Click to allow it, then let it scroll. You can watch it work in the browser window.

Step 4: Send the Messages Yourself

When it's done, your list opens: a page with every person, their words, an **Open their post** button and a **Copy message** button. You also get a spreadsheet of the whole list in your Leads folder.

- **Open their post**, so you remember exactly what they said.
- **Copy the message,** change anything you like, and send it. Reply right where they posted when you can, or send it as a DM.
- **One at a time.** Send like a person, not a robot, and check a group's rules about promotion before you post there.

> **HEADS UP**
>
> Lead Finder never sends, likes, follows or comments on anything. That's on purpose: cold messages sent in bulk can break spam laws and get your accounts banned. You hit send on every one.

Why this works

You're not sending a sales pitch to strangers. You're answering the exact problem someone posted about, in their own words, so it reads like a reply from someone who actually listened.

Good to know

- **Read only.** Claude scrolls and reads like you would, at a normal pace. It never posts anything.
- **Public posts only.** It skips private groups and anything that looks private.
- **Real quotes only.** Before your list is made, every quote is checked word for word against what the person actually wrote.
- **Reddit isn't included.** Reddit blocks Claude's tools.
- **Run it again anytime.** Each search gets its own folder in Leads, dated, so you can compare this week with next week.

Common Mistakes and Quick Fixes

If this happens	Try this
You don't see Code	The Code tab needs the Claude desktop app and a paid plan (Pro or higher). It won't work from the phone app.
/lead-finder doesn't show up	Type /reload-skills, or start a new chat in the Code tab.
Claude says it needs Claude in Chrome	Install the free Claude extension from the Chrome Web Store, sign in with your Claude account, then send /lead-finder again.
It skipped Instagram or Facebook	Log in to them in the browser Claude is using, then say "Try Instagram and Facebook again."
It found only a few people	Say who your buyers are: "Look for new moms in Austin who want family photos." Then run it again.
The list page didn't open	If a box from Apple offers to install developer tools, click Install, then ask Claude to open the list. Or open the lead-list file in your Leads folder.
You want it to send the messages	It won't, on purpose. Copy each message and send it yourself.
A site asks for a password	Type it into that site yourself, in the browser. Never in the chat.

Quick Reference: Find Your Customers

Step	Do this
Install	Code tab, Local, a Leads folder, then paste the install line
Browser	Claude in Chrome, logged in to Instagram and Facebook
Find	/lead-finder and your website, in a new chat
Read	Their problem, their wish, what's stopping them, with a link
Send	Copy message, change it if you like, send it yourself

DO THIS TODAY

Open Claude's Code tab, paste the install line, then type /lead-finder with your website. In a few minutes you'll have a list of real people who need what you sell, with a message ready for every one of them.

Want More AI Tips Like This?

I post daily AI content, tool breakdowns, and prompts that actually help you get more done. Follow me for the latest.

@MavGPT

TikTok | Instagram | Facebook

Your next customers already posted about it. Now you can find them.